SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore – 641 107
An Autonomous Institution
Accredited by NBA – AICTE and Accredited by NAAC – UGC with 'A' Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai

DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA101- MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

I YEAR /I SEMESTER

Unit 2- Functions of Management

Topic 2.6-: Controlling- System and Process

CONTROLLING

◂ Control is a management process to aim at achieving defined goals within an established timetable, and comprises of three components:

  ◂ setting standards,
  ◂ measuring actual performance, and
  ◂ taking corrective action.

  ◂ The objective of control as a concept and process is to help motivate and direct employees in their roles

◂ Without enough control systems in place, confusion and chaos can overwhelm an organization

◂ If control systems are "choking" an organization, the organization will suffer from erosion of innovation and entrepreneurship.

CONTROLLING

◂ The term control has different connotations depending upon the context of the use of the term.

    ◂ In manufacturing it refers to a Device or mechanism installed or instituted to guide or regulates the activities or operation of an apparatus, machine, person, or system;

    ◂ In law it refers to controlling interest and

    ◂ In management as an authority to order and manage the workings and management of an entity.
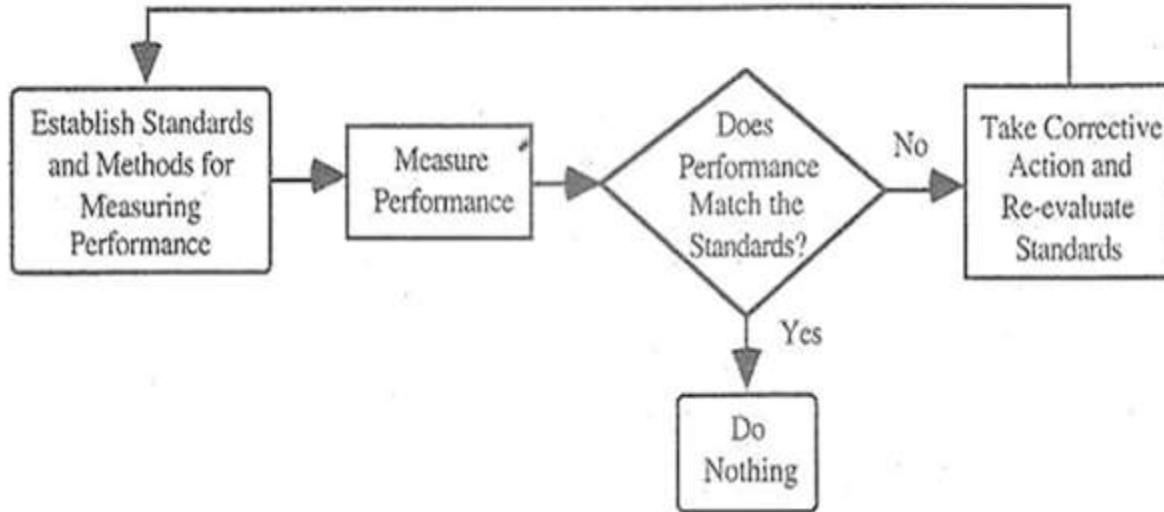
CHARACTERISTICS OF CONTROL

- ◄ Control is a Managerial Process
- ◄ Control is forward looking
- ◄ Control exist at all levels
- ◄ Control is a continues process
- ◄ Control is closely linked with planning
- ◄ It is goal oriented

Steps in the Control Process

IMPORTANCE OF CONTROLLING

◄ Guides the Management in Achieving Pre-determined Goals

◄ Ensures Effective Use of Scarce and Valuable Resources

◄ Facilitates coordination

◄ Leads to delegation and decentralization

CONTROL TECHNIQUES IN MANAGEMENT

◄ Budgetary Control

◄ Standard Costing

◄ Financial Ratio Analysis

◄ Internal Audit

◄ Break-Even Analysis

◄ Statistical Control

Thank you