

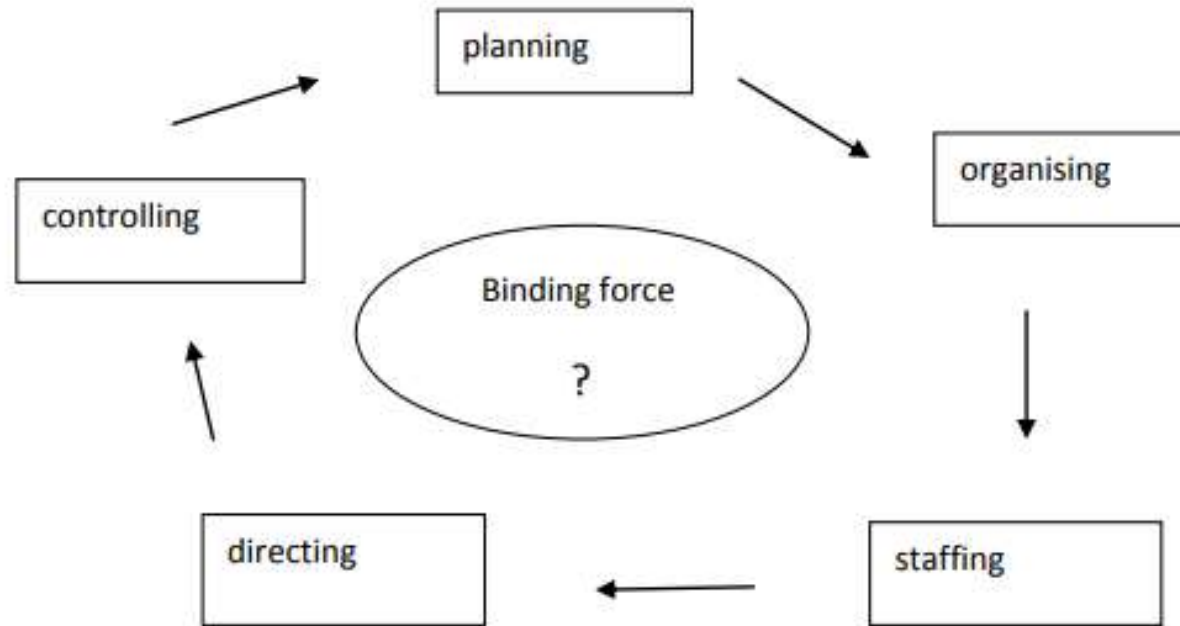


COST OF POOR QUALITY

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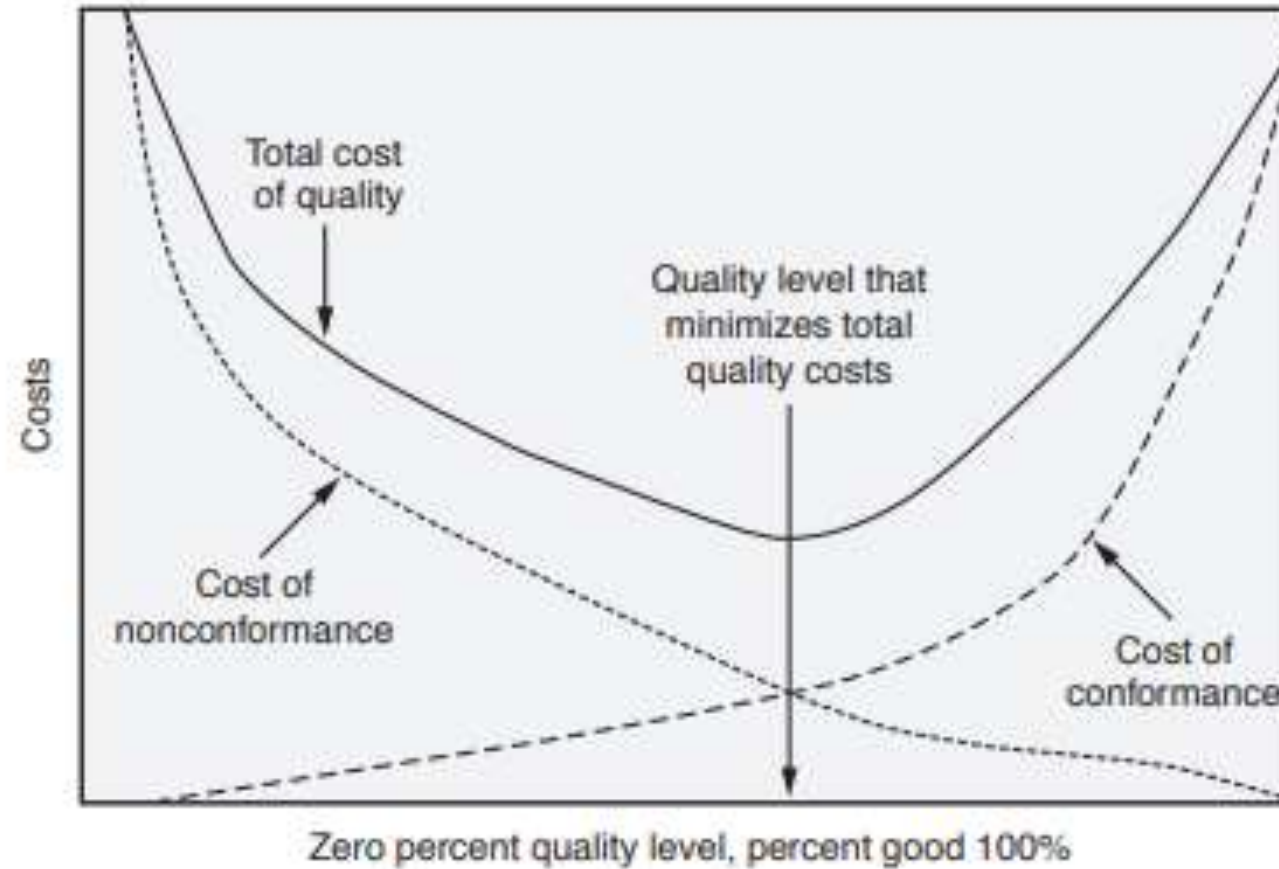
It is not a separate function of management but its very essential. Identify it.



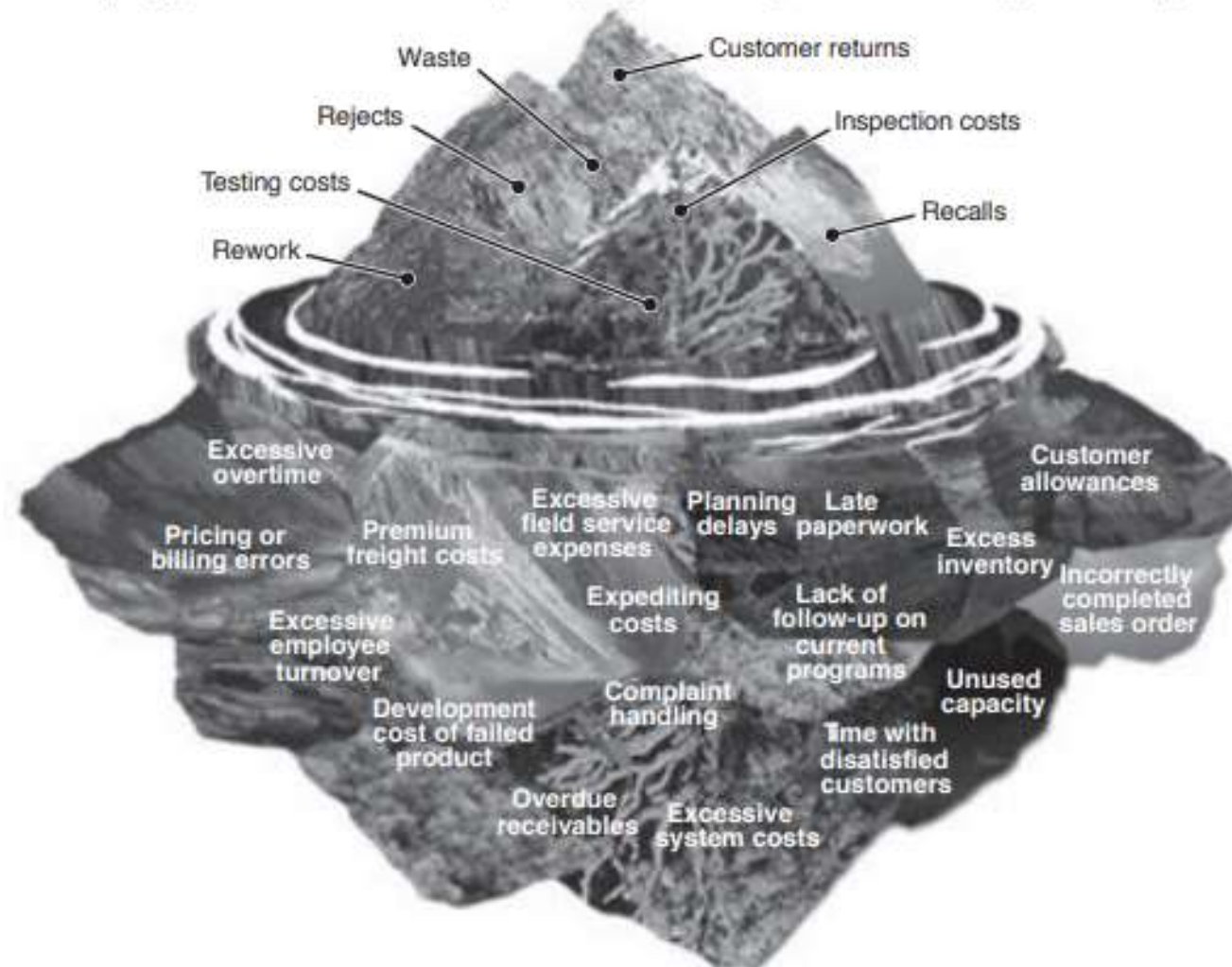
- a) Cooperation
- b) Efficiency
- c) Coordination
- d) Effectiveness



Traditional quality cost curves



Cost of poor Quality



Iceberg ?



ACTIVITY

Profit is essential for covering cost and risk of the business. Which management objective is discussed here?

- a) Social objective
- b) Organistional objective
- c) Personal objective
- d) Individual objective



Modern quality cost curves





ACTIVITY

Ankita is engaged in manufacturing chocolates and biscuits by using environmental friendly methods of production. Which management objective is used here?

- a) Individual objective
- b) Organisational objective
- c) Social objective
- d) Economic objective



THANK YOU