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## **CLOUD COMPUTING OVERVIEW**

Essential characteristics



# Essential characteristics

"Consider a photography business. With cloud computing, photographers can store and access their high-resolution images from anywhere using different devices (broad network access). The cloud's resource pooling ensures efficient storage usage and seamless scaling to handle varying client demands (location-independent resource pooling, rapid elasticity). The photographers are billed based on their actual storage usage (measured service), and they can instantly set up new online galleries without manual intervention (on-demand self-service)."



# Essential characteristics

- ✓ On-demand self-service empowers users to independently manage resources.
- ✓ Broad network access allows connections from diverse devices and locations.
- ✓ Dynamic resource pooling optimizes utilization and allocation.
- ✓ Rapid elasticity facilitates quick resource scaling for changing demands.
- ✓ Measured usage promotes transparency and cost control.
- ✓ Automated monitoring and precise measurement ensure accurate billing.



**On demand Self-  
Service**

**Broad network  
access**

**Location independent  
resource pooling**

**Rapid elasticity**

**Measured  
service**



## **On-Demand Self-Service:**

- ✓ Users can provision resources independently.
- ✓ No need for manual intervention from the provider.
- ✓ Rapid resource acquisition to meet specific needs.
- ✓ Enhances agility and reduces wait times.

## **Examples:**

Creating virtual machines, storage allocation, app deployment.



## **Broad Network Access:**

- ✓ Users can connect from various devices, including laptops, smartphones, and tablets.
- ✓ Location independence allows remote work and collaboration.
- ✓ Accessible from different geographical locations.
- ✓ Facilitates real-time data sharing and communication.

### **Example:** Remote Team Collaboration

**Situation:** A team of designers spread across different cities needs to collaborate on a project.

**Cloud Solution:** Cloud computing provides a shared platform where designers can access project files and tools from their laptops or tablets over the internet.



## Location-Independent Resource Pooling:

- ✓ Resources are shared among multiple users.
- ✓ Resources dynamically allocated based on demand.
- ✓ Users benefit from economies of scale and efficient utilization.

### Example:

Imagine a cloud-based video streaming service.

- ✓ Users globally access videos without knowing their physical location.
- ✓ Videos are stored on various servers across different data centers.
- ✓ Users experience seamless playback, and providers optimize resource usage.



## Rapid Elasticity in Cloud Computing:

- ✓ Rapid Elasticity is a key cloud characteristic.
- ✓ It enables resources to quickly scale up or down based on demand.

### Example:

**Scenario:** An e-commerce website experiences a sudden surge in traffic due to a flash sale.

**Rapid Elasticity:** With cloud computing, the website can instantly scale up its server capacity to handle the increased traffic load.

This prevents slow loading times or crashes, ensuring a smooth shopping experience for customers.

Once the sale ends and traffic decreases, the website can scale down its resources, saving costs.





## Measured Service:

- ✓ Resource usage is continuously monitored and measured.
- ✓ Usage data is transparently reported to users and providers.
- ✓ Billing is based on actual resource consumption.
- ✓ Promotes cost control and efficient resource allocation.

## Example:

**Scenario:** A video streaming service on the cloud.

**Measured Usage:** The service provider monitors data bandwidth used by each subscriber in real-time.

**Billing:** Subscribers are charged based on the amount of data they stream.