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DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA201 FINANCIAL MANAGEMENT

I YEAR / II SEMESTER

UNIT 2 - INVESTMENT DECISIONS





FINANCIAL APPRAISAL

FINANCIAL ANALYSIS OF BUSINESS OR PROJECT



THE CASH FLOW IN THE FINANCIAL ANALYSIS



✓ CASH-INFLOW & CASH-OUTFLOW









CASH INFLOW





CASH OUTFLOW





FINANCIAL ANALYSIS

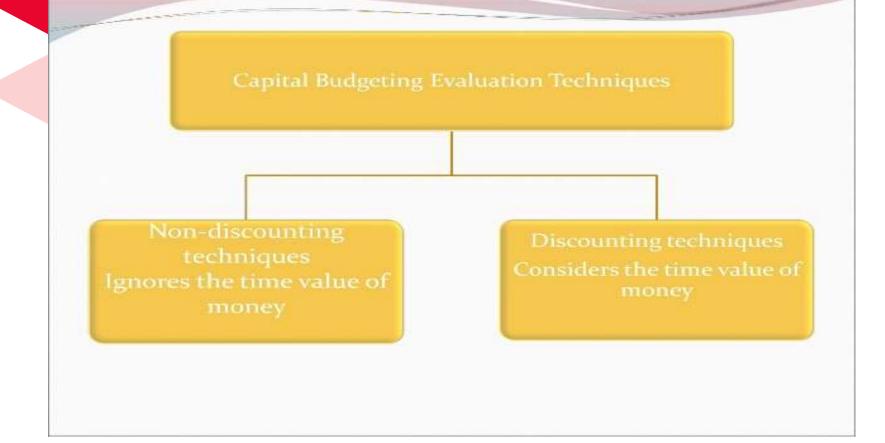
IMPORTANT THINGS

Project Life
Capital Costs
Operating Costs
Treatment of Taxes
Project Benefits
Net Benefits





FINANCIAL EVALUATION TECHNIQUES



Cost



FINANCIAL EVALUATION TECHNIQUES



Capital budgeting techniques

Non-Discounted Or traditional techniques

Payback period

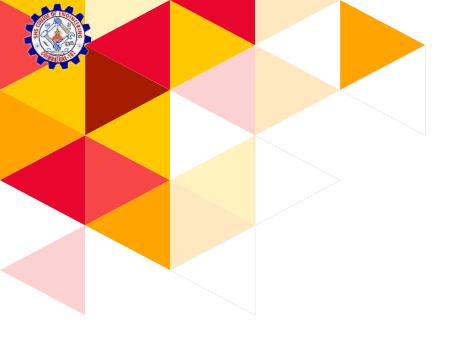
Accounting Rate of Return (ARR)

Discounted techniques

Net Present Value (NPV)

Internal Rate of Return (IRR)

Profitability Index (PI)





Thank You

05.05.2021 Investment Decisions /19BA201, Financial Management /Mr.M.RAMANATHAN/MBA/SNSCE

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