



SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore - 641 107

An Autonomous Institution

**Accredited by NBA - AICTE and Accredited by NAAC - UGC with 'A' Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai**

DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA201 FINANCIAL MANAGEMENT

I YEAR / II SEMESTER

UNIT 2 - INVESTMENT DECISIONS



FINANCIAL APPRAISAL

FINANCIAL ANALYSIS OF BUSINESS OR PROJECT





THE CASH FLOW IN THE FINANCIAL ANALYSIS

✓ CASH-INFLOW & CASH-OUTFLOW





CASH INFLOW



CASH OUTFLOW



FINANCIAL ANALYSIS

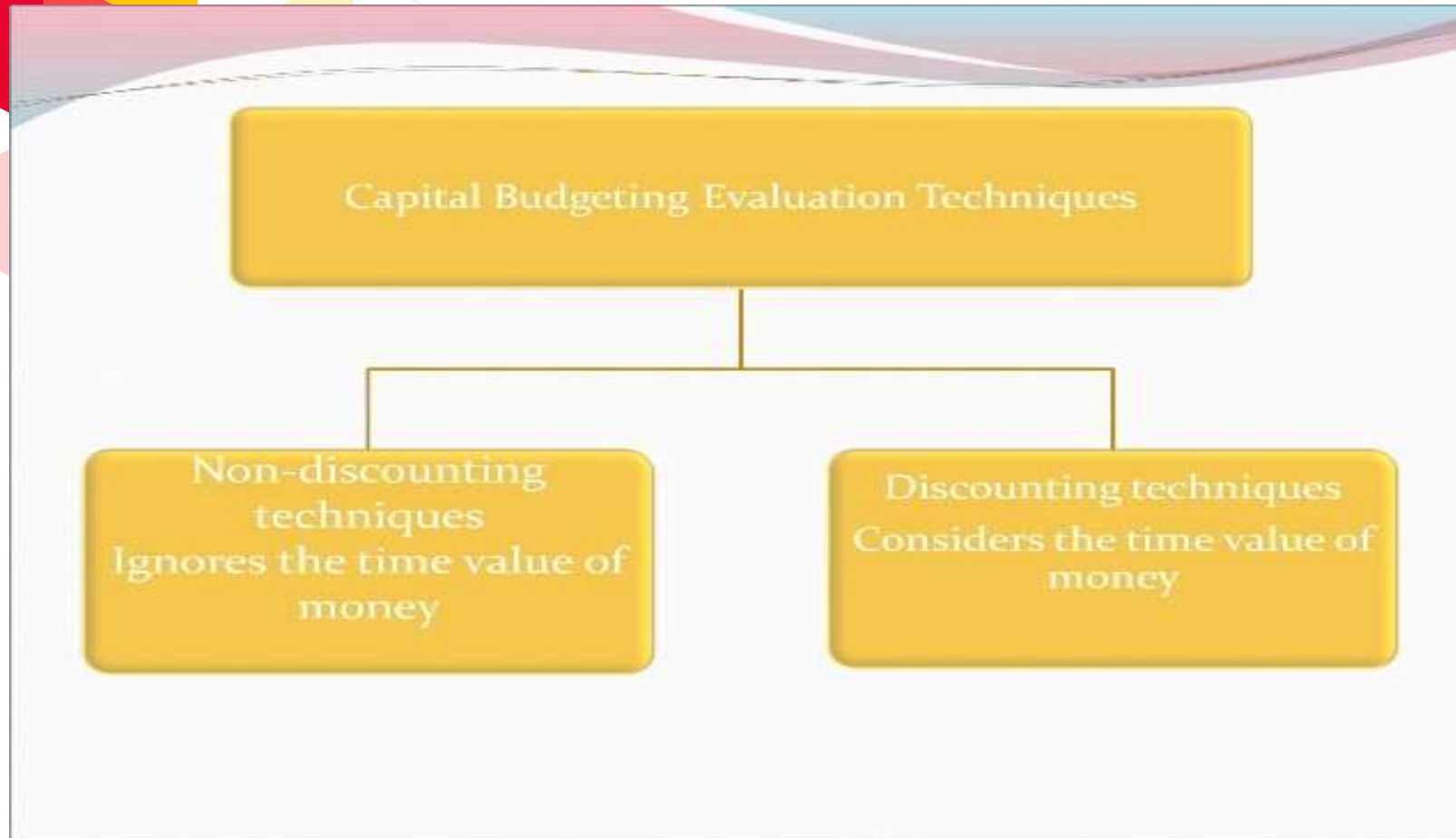
IMPORTANT THINGS

- ❖ Project Life
- ❖ Capital Costs
- ❖ Operating Costs
- ❖ Treatment of Taxes
- ❖ Project Benefits
- ❖ Net Benefits



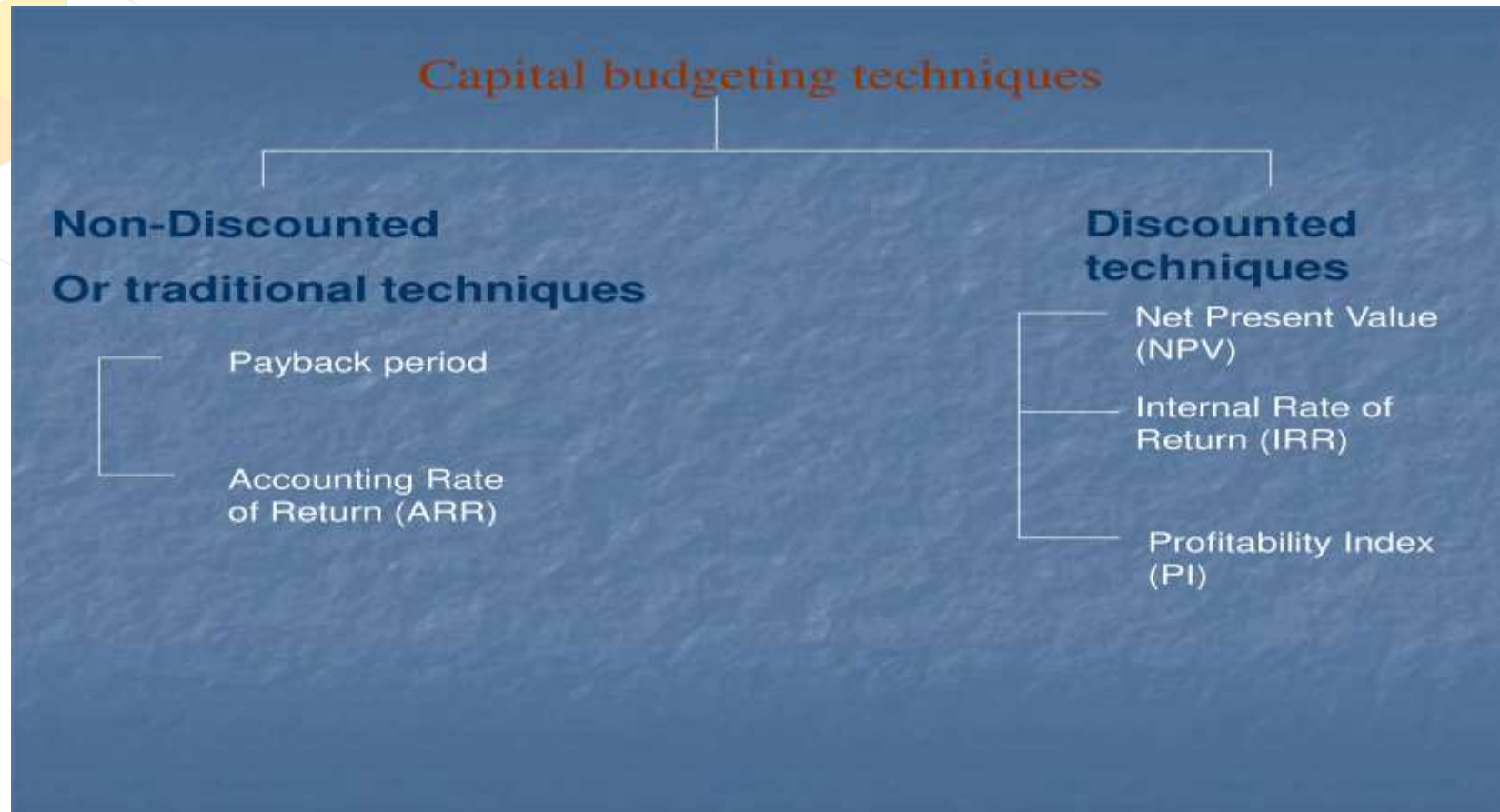


FINANCIAL EVALUATION TECHNIQUES





FINANCIAL EVALUATION TECHNIQUES





Thank You