



SNS COLLEGE OF ENGINEERING

Kurumbapalayam (Po), Coimbatore - 641 107

An Autonomous Institution

Accredited by NBA - AICTE and Accredited by NAAC - UGC with 'A' Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai



DEPARTMENT OF MANAGEMENT STUDIES

COURSE NAME : 19BA204 OPERATION MANAGEMENT

I YEAR / II SEMESTER

BASICS OF OPERATIONS





OPERATION MANAGEMENT

Scope
Salary





OPERATIONS with Other Electives

HR Operations (Admin)

Finance Operations (Investment)

Marketing Operations (Sales Target)

Logistics Operations (E-Commerce)





OPERATION MANAGEMENT

Knowledge





OPERATION MANAGEMENT

Characteristics



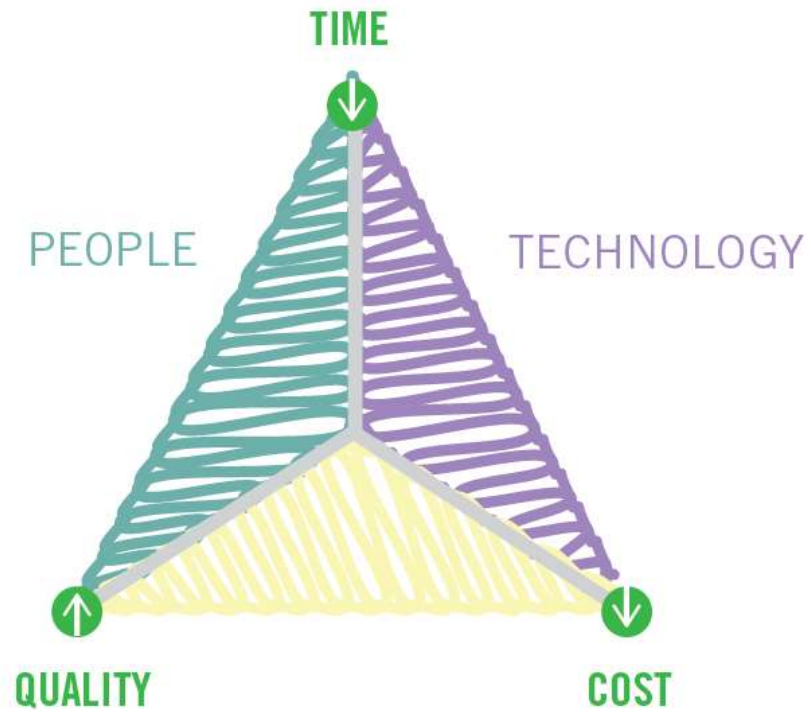
PRODUCTION & OPERATIONS

Aim or Goal

Efficiency
Effectiveness



PRODUCTION & OPERATIONS





PRODUCTION & OPERATIONS (VALUE)





Thank You