



SNS COLLEGE OF ENGINEERING



Kurumbapalayam(Po), Coimbatore – 641 107

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Department of Information Technology

Course Name – Internet of Things & AI

III Year / V Semester

Unit 3- INTERNET OF THINGS CHALLENGES





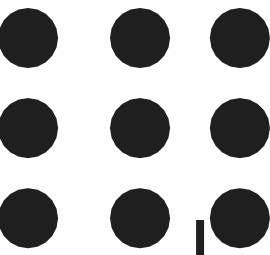
Trust for IoT

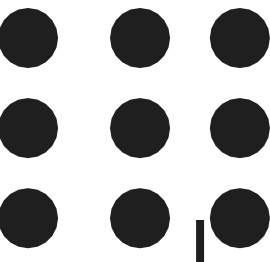




Trust IoT enables **chip-to-server secure data transmission and object secure authentication**. Trust IoT securely connects the IoT devices to server or cloud services. Integrate Trust IoT chip to your connected devices to get in a single command : secure authentication, data encryption and transaction uniqueness.

- AUTHENTICATE CONNECTED OBJECT
- OPTIONNAL RF-INTERFACE
- ENROL DEVICE SECURELY
- TRUST COLLECTED DATA
- EASY-TO-INTEGRATE
- ALL-IN-1-COMMAND





- **OBJECT AUTHENTICATION**

Trust IoT authenticates MCU and generates **encrypted, unique** and **unreplicable** CRYPTO-ID
Secure connection with proof of origin is made between authenticated device and clouds/servers

- **FIELD DATA PROTECTION**

Trust IoT permits to transmit up to **128 bytes of collected data** (protected by MAC or MAC + encryption)
Data from MCU can be transmitted to secure element in a secure session

- **OPTIONAL RF INTERFACE**

Trust IoT comply with **ISO/IEC 14443-A** standard
Data can consequently be collected directly on the field with an authorized NFC-device (External authenticate or CHV)





- Trust is developed when there are security and privacy in the object or entity.
- Trust is a very multifaceted concept that is influenced by many measurable and non-measurable belongings or parameters.
- It is associated to security and user safety in different facets of the entity, trust covers a big area as compare to security and privacy thus it is not as much as easy to build and accomplished the trust factor



MAIN ADVANTAGES

- Identify connected objects on the field and trust collected Data
- Secure authentication & Data encryption in one command
- Easy to integrate with internet-of-things devices
- End-to-End Security, from chip to server
- Direct interaction with RF-interface

The Top 10 IoT Use Cases

N= 1,640 IoT Projects

Use Case	Type	Global Adoption ¹	Trend ²
1 Remote asset monitoring (read-only)	Smart Operations	34%	↗
2 IoT-based process automation	Smart Operations	33%	↑
3 Remote asset monitoring and control (read/write)	Smart Operations	32%	→
4 Vehicle fleet management	Smart Supply Chain	31%	↗
5 Location tracking	Connected Products	31%	↗
6 IoT for asset/plant performance optimization	Smart Operations	31%	↑
7 IoT-based quality control & management	Smart Operations	30%	↗
8 IoT-based goods condition monitoring in transit	Smart Supply Chain	29%	↗
9 Predictive maintenance	Smart Operations	29%	↗
10 On-site track & trace	Smart Supply Chain	29%	↗

of 48 use cases analyzed in total



Some Misuse cases in IoT

- Eavesdropping
- Fake server
- Fake device platform
- Flooding of TCP/SYN
- Unauthorised access to a data store
- Audit and accountability: Need each transaction to be securely stored to later on auditing and fixing accountabilities.

