



# Ethical Dilemma



- An ethical dilemma is a situation in which a person is faced with **conflicting moral principles, making it difficult to choose the right course of action.**
- These situations often involve a choice between two or more options, each of which has both positive and negative consequences, and the decision-maker must weigh these consequences in order to determine the most ethical course of action.



- For example, consider the following ethical dilemma:
- Imagine you work for a pharmaceutical company, and **your team has developed a new drug** that has the potential to save many lives.
- However, during the testing phase, it is discovered that there are some serious, but not immediately **life-threatening, side effects associated with the drug.**
- The company is pressuring you and your team to downplay the side effects and proceed with the launch to **maximize profits** and save the company from financial troubles.



- It's important to recognize that ethical dilemmas can be complex and challenging, and individuals may arrive at different conclusions based on their perspectives and values.