

Micro economics



The prefix 'micro' is derived from Greek word 'mikros', meaning small.

"Micro economics studies the economic behaviour of individual economic units and individual economic variables."

The study of economic behaviour of the households, firms and industries forms the subjectmatter of micro economics.





Micro economics is concerned with economic activities of individual economic units as consumers, resource owners and business firms.

It revolves around the interaction of consumers and producers in markets.

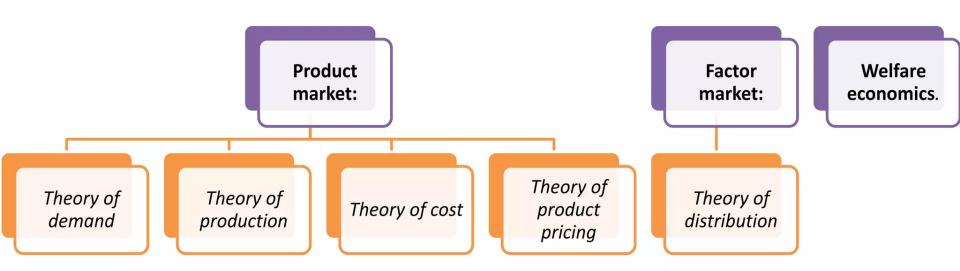
It explains how these individuals as consumers or households, as resource owners and as producers play their part in the working of the whole economic system.



Subject-Matter of Micro Economics



Micro economics is concerned with







Determination of product prices

Determination of factor prices and their quantities in the individual markets

The allocation of resources among various firms and industries.

It deals with the action and interaction of individual markets-product and factor markets.



Macro economics



"Macro economics deals not with individual quantities as such but with aggregate of these quantities; not with individual incomes but with national income; not with individual prices but with the price level; not with individual outputs but with the national output."

- Prof. Boulding

The prefix 'macro' is derived from the Greek word 'makros' meaning, 'large'.

Macro economics is the study of the economy as a whole.

Macro economics " deals with the functioning of the economy as a whole."



Subject-Matter of Macro Economics



Theory of National Income

Theory of Output and Employment

Theory of General Price Level

Theory of Economic Growth

Theory of International Trade

Theory of Money

Microeconomics

Macroeconomics



It deals with an individual's economic behavior.

It deals with aggregate economic behavior of the people in general.

It deals with the pricing of a particular commodity in an industry.

It deals with the general price level in the economy, National income accounting, etc.

Price is the basic parameter of micro economics.

Income is the basic parameter of macro economics.

Study of micro economics is important for resource utilization, public finance, and for taking business decisions.

Study of macro economics is important for formulation of economic policy of the whole nation.



Microeconomics

Macroeconomics



The concepts of micro-economics are independent concepts.

The concept of macro economics are interdependent on one another.

The concepts were popularized by the famous Alfred Marshall.

The concepts were popularized by the famous Lord J.M. Keynes.

These concepts have more theoretical value.

These concepts have more practical value.

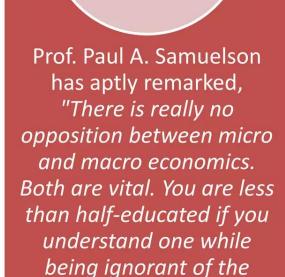
Bottom up view of the economy

Top down view of the economy



Interdependence of Microeconomics & Macroeconomics





other."

Macro economics
deals with 'big'
issues of economic
life but the entire
economy is made
up of its parts.

Basic goal of both micro economic and macro economic theories is the maximisation of material welfare of the people and the entire economy.



Importance of Micro economics



Functio ning of the market econo my

Allocati on of resourc es

Price determ ination Econo mic efficien cy Helpful in interna tional trade Useful in busines s decisio ns

Formul ation of econo mic policy



Importance of Macro economics



Understan ding the working of the economy

Understan ding the major issues facing the economy

Study of national income

Insight into micro economics

Useful in formulatin g governme nt's economic policies

Internatio nal compariso n