



Asset Management Company



- An Asset Management Company (AMC), also known as an **Investment Management Company** or Fund Management Company, plays a central role in the operation of mutual funds.
- The Asset Management Company is a critical entity in the mutual fund ecosystem, responsible for **managing the fund's investments, ensuring regulatory compliance, and facilitating the distribution of fund units.**
- Investors rely on the expertise of the AMC's professionals to achieve their investment goals within the framework of a mutual fund.